

EDITION  
**2**

The Most Premium  
International B2B  
Jewellery & Machinery Expo of  
Kingdom of Saudi Arabia

Jewel of  
**للؤلؤة**  
جوهرة السعودية

18 | 19 | 20 DEC 2024

Jeddah International Exhibition and Convention Center  
An Nuzhah, Jeddah, Kingdom of Saudi Arabia





## ABOUT THE EXHIBITION

“JEWEL OF SAUDI” is Kingdom of Saudi Arabia’s unique Business to Business Jewellery and Machinery Exhibition. The second edition of this exhibition will be held in Jeddah International Convention Center from 21st to 23rd NOV 2024. This exhibition aims to enhance the jewellery trade of Kingdom of Saudi Arabia by showcasing world class machinery, technology and Jewellery from around the globe and the potential benefits and opportunities associated with domestic production.

The exhibition will pave the way for a more self-sufficient and prosperous jewellery industry in KSA. Through collective efforts and investments, we can build a thriving domestic manufacturing sector that aligns with the vision2030 initiative.

# KEY FEATURES OF THE EXHIBITION:

01

## Showcase Local and international Manufacturing Expertise:

The exhibition will feature displays of jewellery, highlighting the craftsmanship, quality, and unique designs offered by domestic and international players.

02

## Demonstrate Technological Advancements:

The exhibition will provide a platform for local and international manufacturers to showcase their technological capabilities, such as advanced machinery, 3D printing, and digital design tools. Demonstrations and Interactive sessions will educate attendees about the efficiency and precision offered by these technologies.

03

## Knowledge Sharing:

The exhibition will include seminars, workshops, and panel discussions led by industry experts. These sessions will focus on sharing best practices, innovative techniques, and market insights to help local manufacturers enhance their skills and competitiveness.

04

## Networking Opportunities

The exhibition will facilitate networking and collaboration among industry stakeholders. This will enable manufacturers, designers, suppliers, and retailers to establish valuable connections, fostering partnerships that can strengthen the entire jewellery ecosystem.

05

## Investment Opportunities

The exhibition will attract potential investors interested in supporting the growth of local manufacturing. These investors will have the opportunity to explore partnerships, joint ventures, and funding opportunities with manufacturers looking to expand their operations.

# EXPECTED OUTCOME

By organizing this exhibition, we anticipate the following outcomes:

- 1. Increased Awareness:** The exhibition will raise awareness among industry stakeholders, policymakers, and the public about the potential of in-house jewelry manufacturing.
- 2. Enhanced Manufacturing Capabilities:** The exhibition will encourage local manufacturers to invest in infrastructure, technology, and skills development, thereby improving their manufacturing capabilities.
- 3. Reduced Dependence on Imports:** As manufacturers enhance their in-house production, the industry's reliance on imported jewelry will decrease, leading to greater self-sufficiency.
- 4. Boost to the Local Economy:** Strengthening the jewellery trade through increased in-house manufacturing will contribute to economic growth, job creation, and export potential.



# EXHIBITING CATEGORIES

## Jewellery

Gold Jewellery  
Fashion Jewellery  
Handmade Jewellery  
Gemstone Jewellery

Fine Jewellery  
Semi Fine Jewellery  
Bridal Jewellery  
Pearl Jewellery

Diamond Jewellery  
Antique Jewellery  
Bead Jewellery  
Heritage Tribal Jewellery

# EXHIBITING CATEGORIES

## Machinery

Diamond Machinery  
3D Printing Machines  
Diamond PCD Tools  
Faceting machines  
Burnout Furnaces  
Wax injectors  
Lathe Machines  
Hydraulic Press  
Jewellery Accessories  
Press Machines  
Wire Drawing Machine  
Beads Making Machine

CNC Pneumatic Machines  
Sizing & Profiling Machines  
Bangle & Ring Engraving  
CNC ATC Machines  
Sheet Rolling Mill  
Pendant Making Machines  
Polishing Machines  
Wire Rolling Mill  
Chain Making Machines  
Casting Machines  
Melting Machines  
Electroplating Machines

Jewellery Tags/ Labels  
Ultrasonic Cleaner  
Laser Welding Machines  
Jewellery Boxes  
Micro Sand Blaster  
Metal Detectors  
Vaccum Cleaner  
Laser Cutting Machine  
Enamels & Hardners  
Hollow Tube Machine  
Hollow Pipe Making  
And Many More...

# VISITOR PROFILE

- Importers & Exporters
- Boutiques
- Manufacturers
- Fashion Showrooms
- Trading Companies and Brokers

- Distributors
- Buying Agents
- Wholesalers
- Jewellery Designers
- Retailers and others



# GLIMPSES 2023



## ABOUT ORGANISERS



KNC Services, founded in 2014, The brainchild of KNC Services is Ms. Kranti Nagvekar, who is the founder and MD. She is a passionate and hard-working woman in the industry, and she is the only female entrepreneur in Jewellery & Machinery exhibition industry.

KNC is rapidly expanding its B2B and B2C jewellery exhibition businesses. The company has made significant contributions to trade domestically and internationally, launching new markets and revitalizing existing ones. KNC has a presence in key markets like Kolkata, Kerala, Odisha, and Mumbai and attracts a large contingent of international buyers annually. The company is now entered KSA, Dubai, to organize B2B trade exhibitions for jewelry and machinery.

As an outward looking industry, we are constantly focused on business prospects beyond our borders. The gem & jewellery industry, which is one of the bright stars of the economy, will get a head start in these regions. We are already witnessing remarkable growth in exports to UAE, Bangladesh, Saudi Arabia and many more, to help the Indian economy and boost the Jewellery market, KNC calendar organising exhibitions to promoting India-made gems & jewellery across the world. These activities have ensured consistent demand for our products and have elevated the global perception of 'Made in India.' Also, we are member of NGJCI (National Gem & Jewellery Council of India) under ministry of commerce & Industry.



شركة افاق العربية للخدمات التجارية  
ARABIAN HORIZON CO. FOR COMMERCIAL SERVICES

Arabian Horizon a leading force in the Saudi Arabian jewellery industry, is thrilled to announce its partnership with the most anticipated B2B Jewellery Expo in Jeddah! We are proud to be the driving force behind this dazzling event, bringing together top-notch exhibitors, visionary designers, and esteemed industry professionals under one roof.

## ABOUT KNOWLEDGE PARTNER



INSTITUTE OF  
GEMS & JEWELLERY

The Institute of Gems and Jewellery (IGJ) is under KTB Educational and charitable foundation (registered Trust) Its affiliated to the Gem & Jewellery Skill Council of India (GJSCI), a sector of the Skill Council under the National Skill Development Corporation (NSDC), promoted by the Ministry of Skill Development and Entrepreneurship, Government of India.

Instituted by a group of experts with vast experience in the field of gem and jewellery designing, manufacturing, retailing and wholesaling, IGJ nurtures inherent talent in students through professional training on various aspects of the industry.

# Jewel of الملك جوهرة السعودية

## BOOTH PRICE

### For Jewellery

Minimum size : 9 sqm from

US \$556/sqm + 15% VAT

### For Machinery

Minimum size : 9 sqm from

US \$445/sqm + 15% VAT

**For Exhibitor Registration, please contact**

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## UPCOMING SHOWS

